

Your First Look at Avid Artist | DNxIQ, New at NAB 2017

written by Matt Feury | April 22, 2017



It seems like every day there are new technologies, media formats, and tools hitting the market. For video professionals, it can be challenging (not to mention expensive) to keep up with the gear you need to accommodate today's complex and rapidly changing workflows.

Enter [Avid Artist | DNxIQ](#)—the successor to Avid Artist | DNxIO.

Avid Artist | DNxIQ is a powerful video interface that gives you the extensive media support, format flexibility and speed you need to deliver great content with confidence—to the delight of your team and your audience. With Avid Artist | DNxIQ, broadcast and post-production professionals can easily capture, monitor, and output SD, HD, 2K, UHD, and 4K content.



Thunderbolt 3 and PCIe 3 support give you more speed, more pixels, and more playout options. You also get the flexibility to address ever-changing content demands—efficiently and easily—and deliver to a broader array of channels and devices. And it's available with or without [Avid Media Composer | Software](#).

You also get built-in encoding to Avid DNxHR[®] so that you can edit massive 4K files with ease. And real-time format and frame-rate conversion on output and playback, thanks to accelerated Universal Mastering.

- Quickly and easily ingest, monitor, and output SD, HD, 2K, UHD, and 4K media
- Connect to the latest Mac and Windows computers with support for both Thunderbolt 3 and PCIe (with 3rd gen support to come)
- Work with the tools you prefer to use, including Media Composer, Pro Tools, Blackmagic Design DaVinci Resolve, Apple Final Cut Pro X, and Adobe Premiere Pro CC
- Conveniently monitor video ingest and output using the integrated front-panel HD LCD

